

BEHIND THE LABEL



CRISTOM
VINEYARDS



CRISTOM

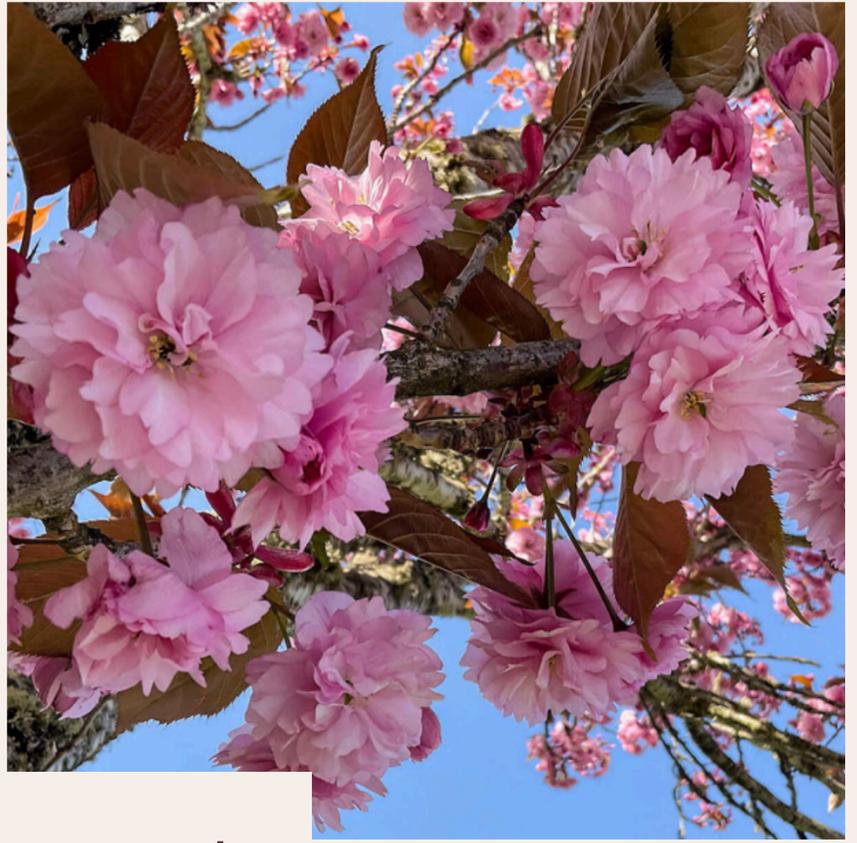
EOLA-AMITY HILLS | WILLAMETTE VALLEY



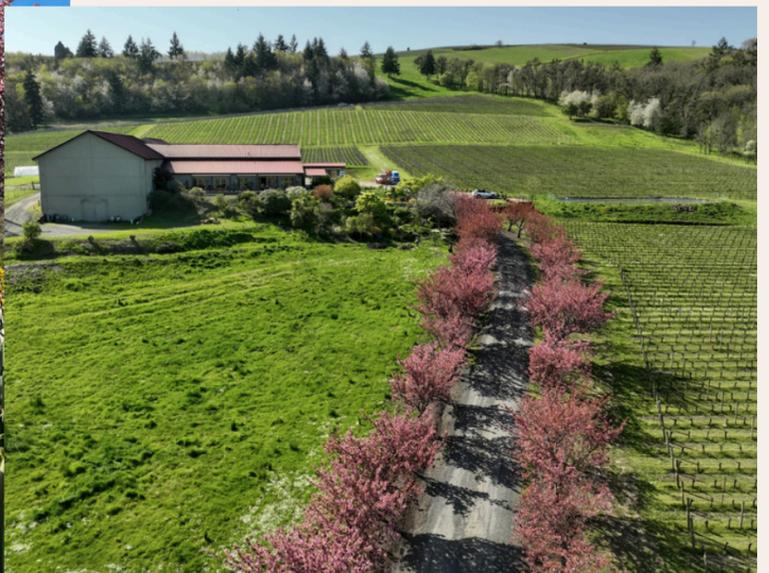
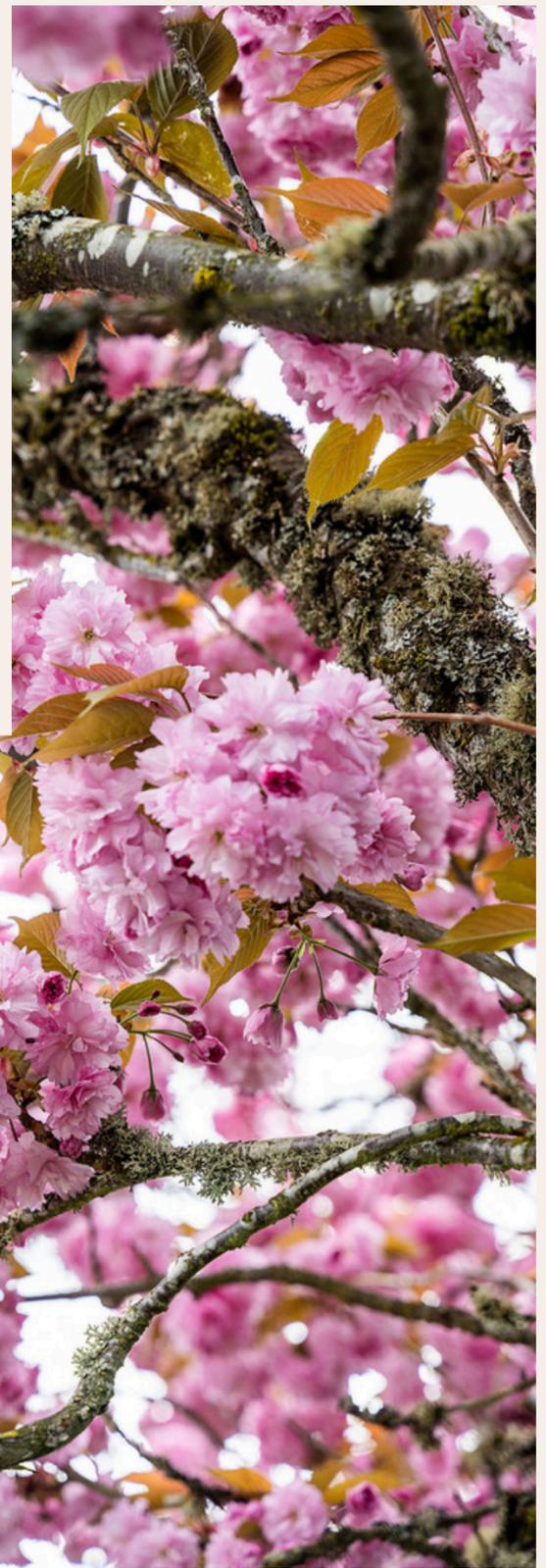


Inspired by the natural beauty and seasonal rhythms of the Cristom Estate, we celebrate the flora that makes our home so distinctive.

This design reflects Cristom's 100-year vision of sustainability and land stewardship, where biodiversity, natural preservation, and legacy winegrowing come together to create wines that will resonate for generations to come.



Each spring, several species of **cherry blossoms** —most notably those lining the entrance beside the Pinot Gris vines in Louise Vineyard —put on a dazzling display.





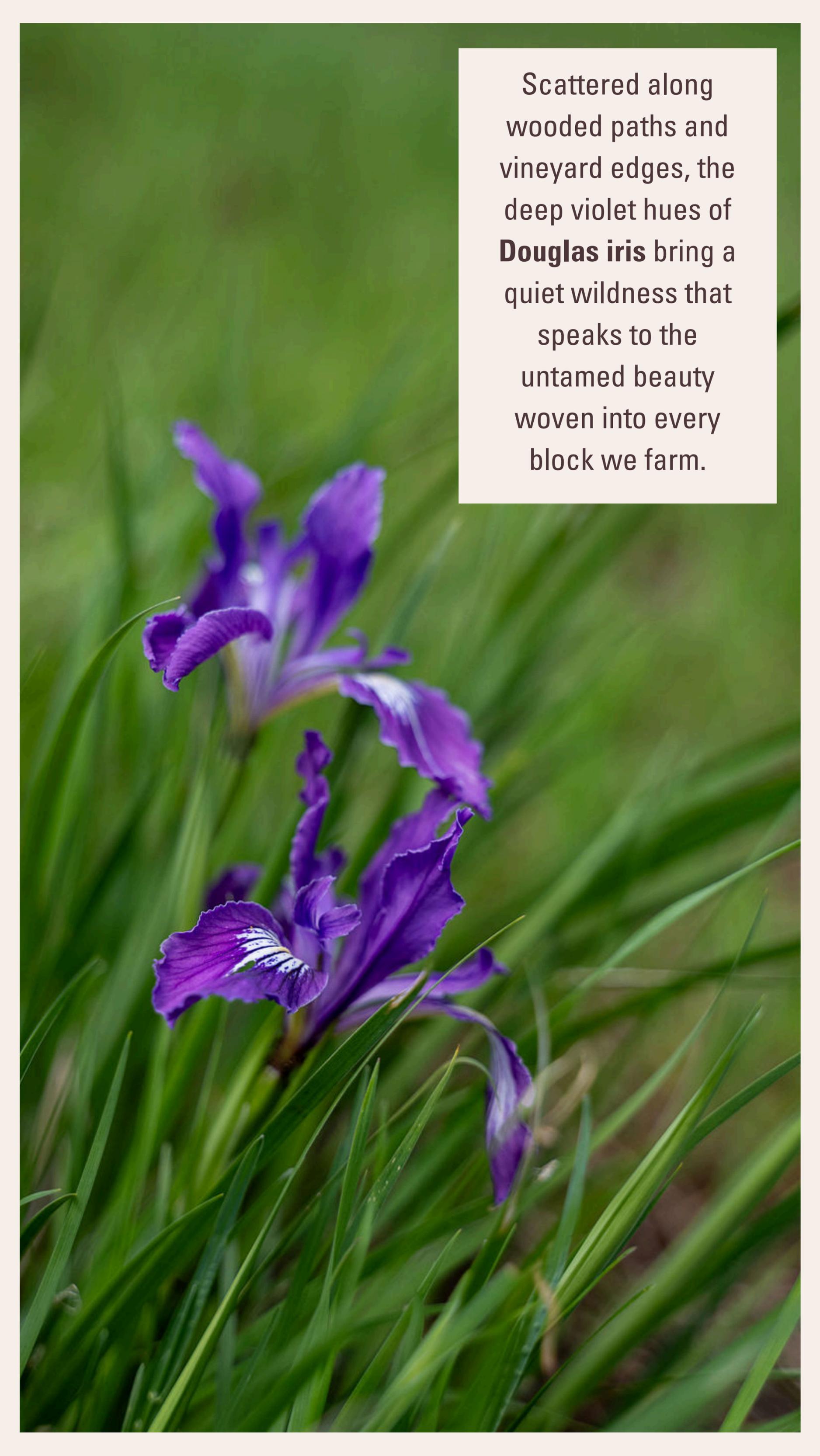
Delicate **fawn lilies** are the earliest signs of the season, blooming briefly beneath a towering dogwood tree that overlooks Louise vineyard.





Dogwood trees are found throughout the forested hillsides of both Louise and Paul Gerrie Vineyards, echoing the layered history of the land.





Scattered along wooded paths and vineyard edges, the deep violet hues of **Douglas iris** bring a quiet wildness that speaks to the untamed beauty woven into every block we farm.