



WILLAMETTE VALLEY PINOT NOIR & CHARDONNAY

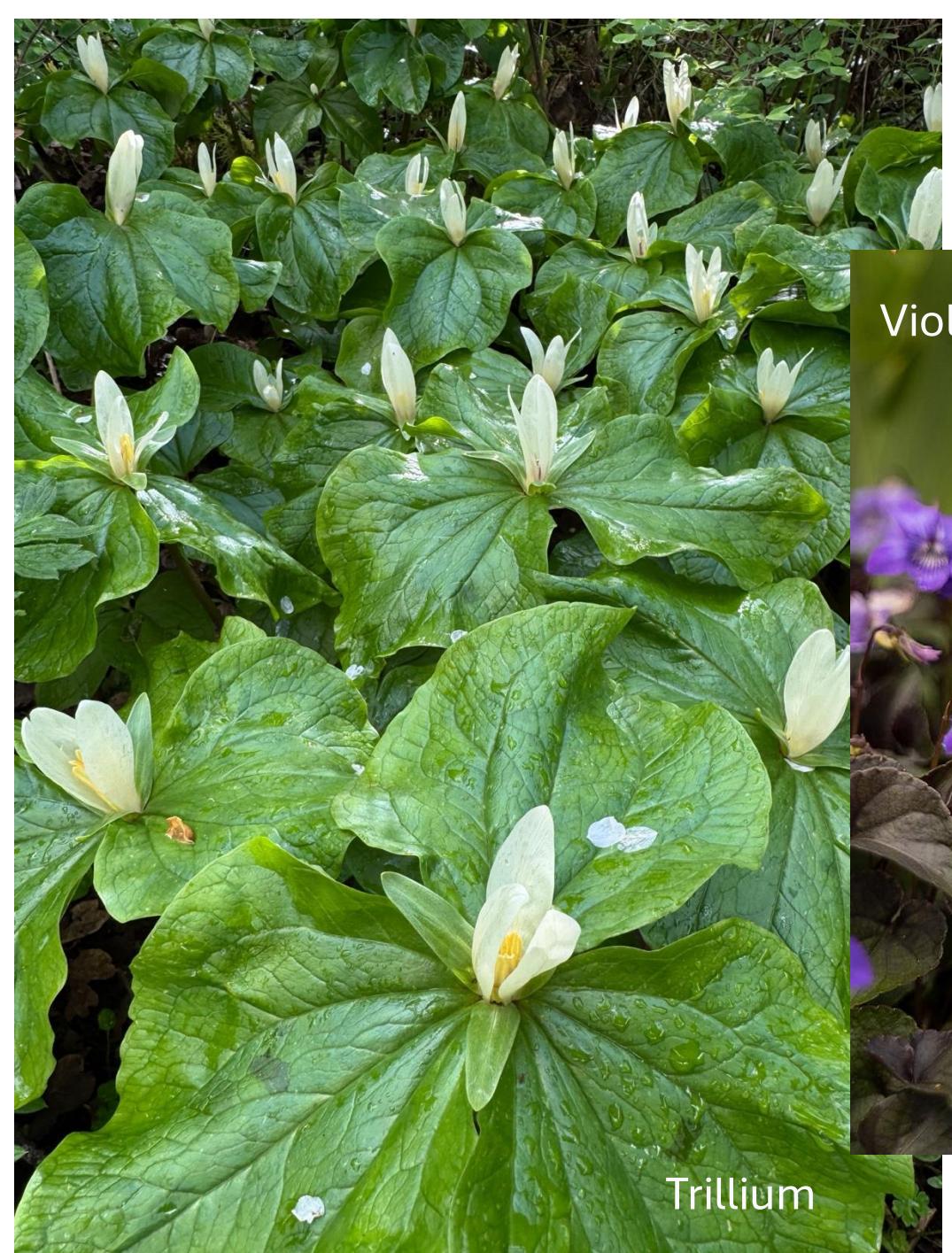
New Wrap Label Designs

This new label pays tribute to the rich botanical heritage of the Willamette Valley, highlighting native plants that have long shaped the region's identity—and that are also found on the Cristom Estate.

An Oregon State University study found evidence that **camas** was intentionally cultivated and harvested by Indigenous communities as an essential food source, reflecting thousands of years of Traditional Ecological Knowledge and stewardship in the Pacific Northwest. **Trillium**, with its striking symmetry and deep ties to the region's botanical history—including early documentation during the [Lewis and Clark Expedition](#)—thrives in the shaded forest floors of the valley's coniferous woodlands. Native **violets**, delicate yet resilient, are a familiar sight along streambanks and in fertile woodland meadows.

Together, these plants speak to the deep-rooted relationship between land, culture, and ecology in the Willamette Valley.





Violets

